

Translated IPU Japan Syllabi

3G200	Micro Economics	ミクロ経済学	2
3G201	Macro Economics	マクロ 経済学	4
SY00063	Statistics	統計学	6
#	Commercial Bookkeeping	商業簿記	8
#	Financial Statement Analysis	財務諸表分析	9
#	Financial Strategy I	財務戦略 I	10
#	Financial Strategy II	財務戦略 II	12
28104	Introduction to Marketing	マーケティング総論	14
#	Marketing Special Topic	マーケティング特論	16
28103	Business management	マネジメント論	19
#	Management organisation	経営組織論	21
#	International Business Administration	国際経営論	24
#	International Economics	世界経済論	26
#	Business Manners	ビジネスマナー	27
#	Seminar I/II Graduation research	ゼミナール I/II 卒業研究	翻訳なし 互換相談点
28100	Contemporary Business	現代ビジネス概論	29
#	Japanese Economy	日本経済論	31
3G100	Contemporary Business Practice	現代経営論	33
#	Modern History	近現代史	-
24406	Asia-Pacific Business Environment	アジア太平洋のビジネス環境	35
#	Asian Economies	アジア経済論	37

Paper Code: 3G200
Paper Title: Microeconomics

Prescription:

This paper covers key concepts of Microeconomics. Topics include: how consumers decide to purchase goods within their limited budget; how producers optimise their use of resources to produce and sell goods; how demand and supply, price and quantity are decided, etc. These topics are related to our daily life, and students will learn how to apply the concepts they have learnt to their actual economic activities.

Learning Outcomes:

By the end of this paper, students will be able to:

- Understand basic principles of Microeconomics, including:
 - 10 principles of Economics
 - Function of markets
 - Corporate behaviour and industrial organisation
 - Introduction to Game Theory
- Apply their knowledge of Microeconomics and explain current economic affairs

Teaching Methods:

13 lectures will be delivered, using PowerPoint. Two review lessons will be case studies, where students will discuss how they can explain actual cases, using the Microeconomics theories they have learnt.

Student Preparation & Review:

Students will be required to read assigned chapters of textbook before and after each lesson. They may be occasionally assigned to read newspaper articles, etc., prior to the lesson.

Assessment: Class participation (30%)
Examination (70%)

Required Textbooks:

Mankiw, N. G. (2013). *Mankyu Keizaigaku I Micro-hen (Dai San-ban) (Mankiw's Economics I: Microeconomics (Third Edition))*. Toyo Keizai Inc.

Recommended Readings:

Ishibashi, H., Hashiguchi, H. & Nakato, K. (2014). *Yokuwakaru Micro Keizaigaku Nyumon (Introduction to Microeconomics Made Easy)*. Keio University Press Inc.

Paper Content:

	Topic	Content
1	10 principles of Economics (1)	What is Microeconomics all about; Principles 1 to 5
2	10 principles of Economics (2)	Principles 6 to 10
3	Demand and supply (1)	Graphical representation; Market; Competition; Demand
4	Demand and supply (2)	Supply; Equilibrium
5	Elasticity (1)	Elasticity in demand
6	Elasticity (2)	Elasticity in supply
7	Discussion & review	Discussion on case studies; Review
8	Cost of production (1)	Cost of production; Production function
9	Cost of production (2)	Measures of cost; Short-term & long-term cost
10	Enterprises in competitive markets (1)	Competitive market; Profit maximisation
11	Enterprises in competitive markets (2)	Sunk cost; Case studies

12	Discussion & review	Discussion on case studies; Review
13	Cooperative coordination (1)	Concept of 'prisoner's dilemma'
14	Cooperative coordination (2)	Examples of 'prisoner's dilemma'; Introduction to game theory
15	Review	Review

Paper Code: 3G201
Paper Title: Macroeconomics

Prescription:

In this paper, students will learn various economic indicators (e.g., GDP, price indices, interest rate, unemployment rate) so that they can understand the current macroeconomic activities in Japan and the world. They will learn the role of governments, fiscal and monetary policies, and examine the actual effects of such policies by using real economic data. This paper aims to enable students to analyse economic issues of Japan and the world from the viewpoints of Macroeconomics.

Learning Outcomes:

By the end of this paper, students will be able to:

- Understand basic principles of Macroeconomics
- Analyse the current economic issues, such as unemployment, prices, and exchange rates, from the viewpoints of Macroeconomics and develop their own opinions.

Teaching Methods:

Lectures will be delivered, using PowerPoint and handouts. Terminology and principles of Macroeconomics will be covered by the textbook, and real latest macroeconomic indicators will be used to analyse the current Japanese economy. Review quizzes will be conducted at the end of each lesson.

Student Preparation & Review:

Students will find it useful if they read an introductory reference book, as mentioned below, prior to the start of this paper. After each lesson, students are advised to read relevant units of the reference book so that they can consolidate their understanding. Students are encouraged to be attentive to what they see in relation to the economics – *the Nikkei BP*, newspapers, TV news and programmes, etc.

Assessment: Class participation and quizzes (30%)
Examinations (70%)

Required Textbooks:

Ito, M. (2012). *Macroeconomics (2nd edition)*. Nippon-Hyoron-sha Co., Ltd.

Recommended Readings:

Stiglitz, J. E. & Walsh, C. E. (2014). *Macroeconomics (4th edition)*. Toyo Keizai Inc.

Oshio, T. (2002). *Kokosei no tame no Keizaigaku Nyumon (Introduction to the Economics for High School Students)*. Chikumashobo Ltd.

Paper Content:

	Topic	Content
1	Introduction to Macroeconomics	What Macroeconomics is about; Macro & Microeconomics; etc.
2	Macroeconomic indicators: GDP	GDP; Value added; Principle of the equivalent of three aspects
3	GDP & economic growth rate	Trend of economic growth rate; GDP deflator; etc.
4	Demand & supply	GDP by demand side & supply side; Short & long term models
5	Economic cycles & consumption	Economic cycles; Mechanism of multiplier effect; MPC
6	Employment & unemployment	Unemployment rate & selection ratio; etc.
7	Prices as a macroeconomic indicator	Price index; Inflation & interest rates; Deflation in Japan
8	The monetary system	Money stock; High-powered money & money multiplier; etc.
9	Money & interest rates	Yield curve; Money demand function; Velocity of money; etc.
10	Fiscal policy	The government's role; Primary balance & fiscal policy; etc.

11	Monetary policy	The central bank's role; Monetary policy & Macroeconomics; etc.
12	Japanese monetary policy	Japanese monetary policy and system; Inflation targeting
13	Issues on macroeconomic policies	Phillips curve; Keynesian Economics & Neoclassical Economics
14	IS-LM analysis	IS & LM curves; Effectiveness of fiscal & monetary policies
15	AD-AS analysis	AD & AS curves; Aggregate demand & supply

Paper Code: SY00063 (File #5)

Paper Title: Statistics

Prescription:

This paper covers such topics of statistics as: mean; dispersion; standard deviation; deviation value; frequency distribution; histogram; correlation; covariance; correlation coefficient; linear regression; random variable; distribution; binominal distribution; Poisson distribution; normal distribution; parameter; hypothesis testing.

Learning Outcomes:

By the end of this paper, students will be able to:

- Understand such statistical concepts as mean, dispersion, standard deviation, covariance, correlation coefficient, linear regression and hypothesis testing
- Analyse data and calculate statistical values as mentioned above.

Teaching Methods:

Lectures will be delivered, with handouts given (instead of textbooks). Students will work on exercise questions at class.

Student Preparation & Review:

Students are expected to read handouts before class. Students will receive exercise questions in class, so that they can work on them after class before the next lesson.

Assessment: Class participation (20%)
Examinations (80%)

Required Textbooks:

There are no required textbooks.

Recommended Readings:

Kobayashi, K. (1996). *Kiso Toukei-gaku (Introduction to Statistics)*. Gakujutsu Tosho Shuppan-sha Co., Ltd.

Paper Content:

	Topic	Content
1	Introduction to statistics (1)	Statistical data; Σ (sigma)
2	Introduction to statistics (2)	Mean; Dispersion; Standard deviation
3	Data processing (1)	Using calculation tables
4	Data processing (2)	Assumed mean & calculating mean, dispersion, standard deviation
5	Data processing (3)	Frequency table & calculating mean, dispersion, standard deviation
6	Data processing (4)	Using both assumed mean & frequency table for calculation
7	Random variables & dispersion (1)	Frequency table; Histogram
8	Random variables & dispersion (2)	Normal distribution
9	Random variables & dispersion (3)	Standardisation
10	Random variables & dispersion (4)	Deviation
11	Regression & correlation (1)	Correlation; Covariance; Correlation coefficient
12	Regression & correlation (2)	Linear regression

13	Random variables & dispersion (5)	Probability; Binominal distribution; Poisson distribution
14	Hypothesis testing (1)	Chi-square test
15	Hypothesis testing (2)	T-test; F-test

Paper Code: (not stated)
Paper Title: Commercial Bookkeeping

Prescription:

This paper aims to enable students who have learned introductory bookkeeping (i.e., double-entry bookkeeping for small businesses) to understand commercial bookkeeping (for large-sized stock companies). Topics include: Tangible fixed assets; Reserve; Evaluation of goods; Net asset; Profit and loss; Corporate bonds; Intangible fixed assets; Deferred assets; etc.

Learning Outcomes:

By the end of this paper, students will be able to:

- Develop understanding and skills regarding commercial bookkeeping
- Familiarise themselves with commercial bookkeeping protocols
- Be ready to sit successfully the Nissho (Japan Chamber of Commerce and Industry) Bookkeeping Examination, 2nd Grade.

Teaching Methods:

Lectures will be delivered, using textbooks and handouts. Students are supposed to bring calculators.

Student Preparation & Review:

Students are expected to read textbooks beforehand. They are also expected to review after class by working on review exercises in the textbooks.

Assessment: Class participation (10%)
Examinations and reports (90%)

Required Textbooks:

Watabe, Y., Katayama, S., & Kitamura, K. (2016). *Kentei Boki Kougi: Ni-kyuu Shougyou Boki (Qualification Examination Seminar: Commercial Bookkeeping, 2nd Grade)*. Chuokeizai-sha, Inc.

Watabe, Y., Katayama, S., & Kitamura, K. (2016). *Kentei Boki Waakubukku: Ni-kyuu Shougyou Boki (Qualification Examination Workbook: Commercial Bookkeeping, 2nd Grade)*. Chuokeizai-sha, Inc.

Recommended Readings:

There are no recommended readings.

Paper Content:

	Topic	Content
1	Bookkeeping & financial statements	Process of bookkeeping; P/L statements; Balance sheets
2	Cash deposits & accounts receivable	Bank reconciliation; Accounts receivable for credit sales
3	Bills	Endorsement & discount; Novation; Dishonour; etc.
4	Securities	Trading securities; Held-to-maturity securities; Stocks; etc.
5	Credits & debts	Loan guarantee; Suspense accounts
6	Sale & purchase of goods	Trichotomy; Sales unit price; Discount & rebate; etc.
7	Fixed assets	Repair & improvement; Depreciation; Investment; etc.
8	Allowance	Allowance for doubtful accounts; Warranty allowance; etc.
9	Profits & costs	Sales cost & administration cost; non-sales profits; etc.
10	Net assets of stock companies	Establishment of stock companies; Capital increase; etc.
11	Tax	Corporate tax; Consumption tax
12	Settlement of accounts	Settlement of accounts; Financial statements; etc.
13	Interoffice accounting	Methods of interoffice accounting; etc.
14	Consolidation accounting	Methods of consolidation accounting; etc.
15	Foreign currency transaction accounting	Methods of foreign currency transaction accounting; etc.

Paper Code: (not stated)
Paper Title: Financial Statement Analysis

Prescription:

In this paper, students will learn how to evaluate business through financial statement analysis. They will study how to read profit-and-loss statements, balance sheets, and cash-flow statements.

Learning Outcomes:

By the end of this paper, students will be able to:

- Feel comfortable when reading financial statements
- Analyse financial statements of a business and evaluate its profitability and stability
- Understand current status of a business by reading its financial statements.

Teaching Methods:

Lectures will be delivered. Students will use calculators for financial statement analysis exercise.

Student Preparation & Review:

Students are expected to read textbooks before class, and review after class.

Assessment: Class participation (10%)
Examinations and reports (90%)

Required Textbooks:

Sakurai, H. (2015). *Zaimu Shohyou Bunseki (Dai Roku Ban) (Financial Statement Analysis, the 6th edition)*. Chuokeizai-sha, Inc.

Recommended Readings:

Recommended readings will be introduced at class.

Paper Content:

	Topic	Content
1	Financial analysis: viewpoints & methods (1)	Viewpoints & methods of financial analysis
2	Financial analysis: viewpoints & methods (2)	Matters that require attention for financial analysis
3	Analysing profitability (1)	Return on equity; Return on assets
4	Analysing profitability (2)	ROE formula
5	Analysing profitability (3)	Return on sales ratio; Asset turnover
6	Analysing productivity (1)	Profitability & productivity; Value added calculation
7	Analysing productivity (2)	Labour productivity; Value added distribution
8	Analysing stability (1)	Definition of risk; Balance sheet
9	Analysing stability (2)	Reading 'flow' index
10	Analysing stability (3)	Cash flow statements
11	Uncertainty risk analysis (1)	Default risk & uncertainty risk; Sales fluctuation
12	Uncertainty risk analysis (2)	Fee structure & profit fluctuation
13	Uncertainty risk analysis (3)	Financial leverage
14	Growth analysis (1)	Growth index; Earnings per share
15	Growth analysis (2)	Sustainable growth rate; Analysing growth in the past

Paper Code: (not stated)
Paper Title: Financial Strategy I

Prescription:

This paper aims to develop students' understanding of basic financing theories and measures, which are instruments for financial decision making for companies, through case studies. Topics include: Raising and controlling funds; Capital investment; Present value; Portfolio theory; Capital asset pricing model; Modigliani-Miller theorem; etc.

Learning Outcomes:

By the end of this paper, students will be able to:

- Explain key concepts (e.g., present value) and theories of financing (e.g., CAPM)
- Explain administrative measures for corporate financing
- Understand finance-related terminology that appear in the Nikkei newspaper, etc.

Teaching Methods:

Lectures will be delivered, with handouts and other teaching materials, such as the Nikkei, for case studies. At the end of each lesson, students will be required to make a short report. Review will be conducted at the beginning of the following lesson.

Student Preparation & Review:

Students are expected to study key words that appear in handouts and other teaching materials prior to each lesson. They are also expected to review after class by working on short report assignments.

Assessment: Class participation and short reports (40%)
Examinations and final report (60%)

Required Textbooks:

There are no required textbooks. Students will receive handouts at each lesson.

Recommended Readings:

Tsumori, S. (2011). *Nyuumon Kigyō Zaimu: Senryaku to Jitsumu, Dai Yon Ban (Corporate Financing: Strategy & Business, the 4th edition)*. Toyo Keizai Inc.
Globis University Graduate School of Management. (2009). *Shinban MBA Fainansu (MBA Finance, New edition)*. Diamond, Inc.
Isagawa, N., Sugiura, H. & Kawakita, H. (2008). *Nihon Kigyō no Kooporeeto Fainansu (Corporate Finance: Best Practices in Japanese Companies)*. Nikkei Publishing Inc.

Paper Content:

	Topic	Content
1	Introduction	Orientation; Overview of case studies
2	Administration for financing (1)	Bank loans; Notes payable
3	Administration for financing (2)	Corporate bonds; Bond rating
4	Administration for financing (3)	Shares
5	Administration for financing (4)	Fund management
6	Administration for financing (5)	Capital investment
7	Administration for financing (6)	Crowdfunding
8	Administration for financing (7)	Cash flow management
9	Theories for financing (1)	Leverage effect of debts
10	Theories for financing (2)	Present value; Indices for investment
11	Theories for financing (3)	Portfolio theory
12	Theories for financing (4)	Capital asset pricing model

13	Theories for financing (5)	Optimum capital structure
14	Theories for financing (6)	Shareholder return; Modigliani-Miller theorem
15	Review & summary	Overall review & summary

Paper Code: (not stated)
Paper Title: Financial Strategy II

Prescription:

In this paper, students will apply what they have learned in Financial Strategy I to deepen their understanding, with particular emphasis upon financial policy, merger and acquisition, capital policy, bankruptcy and rehabilitation. Companies such as Softbank, Bull-dog Sauce Co., Ltd., Japan Air Lines, and three telecommunication business ventures will be case-studied as examples of merger and acquisition, hostile takeover, business rehabilitation and large-scale crowd funding.

Learning Outcomes:

By the end of this paper, students will be able to:

- Apply their knowledge of financial strategy theories to analyse real cases
- Understand and explain finance-related topics and articles that appear in the Nikkei newspaper, etc.

Teaching Methods:

Lectures will be delivered, with handouts and other teaching materials, such as the Nikkei, for case studies. Students will receive tasks that require calculation for financial strategy analysis. At the end of each lesson, students will be required to make a short report. Review will be conducted at the beginning of the following lesson.

Student Preparation & Review:

Students are expected to study key words that appear in handouts and other teaching materials prior to each lesson. They are also expected to review after class by working on short report assignments.

Assessment: Class participation and short reports (40%)
Examinations and final report (60%)

Required Textbooks:

There are no required textbooks. Students will receive handouts at each lesson.

Recommended Readings:

Tsumori, S. (2011). *Nyuumon Kigyō Zaimu: Senryaku to Jitsumu, Dai Yon Ban (Corporate Financing: Strategy & Business, the 4th edition)*. Toyo Keizai Inc.
Globis University Graduate School of Management. (2009). *Shinban MBA Fainansu (MBA Finance, New edition)*. Diamond, Inc.
Isagawa, N., Sugiura, H. & Kawakita, H. (2008). *Nihon Kigyō no Kooporeeto Fainansu (Corporate Finance: Best Practices in Japanese Companies)*. Nikkei Publishing Inc.

Paper Content:

	Topic	Content
1	Introduction	Orientation; Overview of case studies
2	Financial policy (1)	Leverage effect of debt (Softbank, etc.)
3	Financial policy (2)	Capital increase by new shares at market price (ANA, etc.)
4	Financial policy (3)	Return to stockholders (Shiseido, etc.)
5	Capital policy (1)	Financing small-to-mid-sized businesses
6	Capital policy (2)	Business ventures: capital policy theories
7	Capital policy (3)	Business ventures: case studies
8	Merger & acquisition (1)	Corporate valuation theory; Discounted cash flow
9	Merger & acquisition (2)	M&A case studies (Softbank)
10	Merger & acquisition (3)	Hostile TOB case studies (Bull-dog Sauce Co., Ltd)

11	Business rehabilitation (1)	Financial analysis of liquidated companies (JAL, SHARP, etc.)
12	Business rehabilitation (2)	Legal framework for business liquidation and rehabilitation
13	Business rehabilitation (3)	Financial analysis theory & framework for business rehabilitation
14	Business rehabilitation (4)	Case studies: liquidation and rehabilitation of JAL
15	Summary & review	Overall summary & review

Paper Code: 28104
Paper Title: Introduction to Marketing

Prescription:

When approaching others, we must consider what they may feel in order to establish an effective relationship. Similarly, enterprises must read the mind of their target clients for successful business, and principles of Marketing provide a framework for it. In this paper students develop their basic understanding of Marketing through learning such principles, so that they can become marketing-savvy.

Learning Outcomes:

By the end of this paper, students will be able to:

- Understand the factors and functions of Marketing
- Explain how marketing works in case studies
- Analyse various marketing cases, identify issues, and propose practical solution to them.

Teaching Methods:

Lectures will be delivered, with frequent Q&As. Students will see case study videos and express their opinions. At each lesson, students will be required to submit a short report on what they have learned before and during the lesson.

Student Preparation & Review:

Students will be given preparation assignments before each lesson. They must prepare to be able to express their ideas in writing and/or orally. After the class, students are expected to read recommended readings so that they can consolidate their understanding. They will also have to make and submit review reports.

Assessment: Class participation (including short reports) (30%)
Review reports (twice) (40%)
Examinations (30%)

Required Textbooks:

(not stated)

Recommended Readings:

Ishii, J. & Hirota, A. (2009). *Ichi kara no Maaketingu (Dai san-ban) (Marketing for Beginners (3rd edition))*. Chuokeizai-sha, Inc.
Nikkei Business Editorial Department. (Weekly). *The Nikkei Business*. Nikkei Business Publications, Inc.

Paper Content:

	Topic	Content
1	Overview	Introduction; What is marketing all about?
2	Principles of marketing	Key concepts of marketing; Case studies
3	Consumer behaviour	Why analyse and discuss consumer behaviour?
4	Introduction to marketing (1)	Product
5	Introduction to marketing (2)	Price
6	Introduction to marketing (3)	Advertisement
7	Introduction to marketing (4)	Distribution
8	Marketing mix	Discussing product, price, advertisement & distribution
9	Advanced marketing (1)	Service
10	Advanced marketing (2)	Brand
11	Advanced marketing (3)	Customer relationship
12	Advanced marketing (4)	Product development

13	Marketing research	Data collection, analysis & decision making for marketing
14	Strategic marketing	How to approach consumers & satisfy clients
15	Review	Marketing today; New trends

Paper Code: (not stated)
Paper Title: Marketing Special Topic Opinions on Marketing

Subject Overview:

Marketing methods change according to the demands of the time. Specially, they have changed greatly after internet usage spread. In this subject, students are going to learn about marketing in response to the times, competitive strategy, product development, branding and communications.

Subject Objectives:

- Students will understand the concept of marketing management. Explain administrative measures for corporate financing
- Students will be able to collect material and information about brands. To do so, a variety of media such as newspapers and magazines, daily events, personal shopping experiences or part-time work experience will be used.
- Students will be able to analyze concrete examples associated with marketing concepts. Students will be able to analyze concrete examples associated with marketing concepts.
- Students will be able to think how to utilize the knowledge of marketing when they choose a career in the future.

Class method:

Lecturing is the main method. Students will have discussions using common examples such as supermarkets, convenience stores, and apparel manufacturing retailers. They will understand the development and evolution of marketing through discussions among the students and lecturer.

Preparation (prestudy • review):

- ① Read materials distributed in each class and references.
- ② Be aware of the topics related to the subject and collect information using the internet, newspapers or TV.
- ③ Exchange information and communicate with members of the discussion group positively about the discussion topics.

Evaluation:

- ① Term Exam 50%
To see whether you have a good understanding of marketing management and explain the basic terms.
- ② Group discussions and expressing opinion in class 30%
To see team work, analysis of examples and explanations.
- ③ Report 20%

Required Textbooks:

Authors (The year published)	Wada Mitsuo, Onzou Naoto, Miura Toshihiko (2012)
Title	『Marketing Senryaku the 4th edition』
Publisher	Yuhikaku
Price	2,160yen
Authors (The year published)	Ishihara Takemasa, Takemura Masaaki (2008)
Title	『1 kara no ryuutsuuron』
Publisher	Chuokeizai-sha
Price	2,592yen
Authors (The year published)	Kotler&Keller

Title	『Marketing Management Kihonhen』 The 3rd edition
Publisher	Maruzen
Price	4,104yen

1st class	1
Theme	Introduction: Overviews of marketing outline
Content	Overview of the subject, objectives, evaluation, class schedule, discussions and reports. Set a group.
2nd class	2
Theme	Marketing Process
Content	Market segmentation, target market, positioning, value and customer satisfaction, Value supply process and marketing activities.
3rd class	3
Theme	Marketing information
Content	Collecting information and environmental survey for marketing. Significance of marketing research and demand forecast.
4th class	4
Theme	Building relations with customers
Content	Relations between consumers and marketing. Customer satisfaction. Segmentation Targeting Positioning (STP), internal and external consistency of marketing mix.
5th class	5
Theme	Product strategy
Content	Entire picture of product development process. Significance and methods of product development based on consumer needs.
6th class	6
Theme	Pricing strategy
Content	Study concrete pricing strategies after understanding the following; Cost-oriented, demand-oriented, competition-oriented pricing. Fixed and variable cost. The break-even point.
7th class	7
Theme	Service marketing
Content	Characteristics and necessity of service. Profit from service (customer satisfaction, royalty, etc) based on customer relations.
8th class	8
Theme	Establishment of a strong brand ①
Content	Core concept: History, roles and factors of brand
9th class	9
Theme	Establishment of a strong brand ②
Content	Brand system and Brand extension. Analyze success of Coca-Cola, Nissin and Disney based on basic concepts. Brand equity, Brand identity, Brand image, Brand position and Brand value.

10th class	10
Theme	Case studies
Content	Group discussions on NB (National Brand) and PB (Private Brand). Collect information about NB or PB depending on which you are interested in and have discussions and a group presentation based on your knowledge of brand establishment.
11th class	11
Theme	Transmission of value: Marketing communication
Content	Integrated marketing communication. Communication mix. Push strategy. Pull strategy. Sales promotion strategy.
12th class	12
Theme	Value supply: What is distribution?
Content	What is distribution? Roles of distribution in daily life. Relations among manufacturers, merchants and consumers. Distribution system. Concept of commerce. Examples of direct and indirect distribution in the distribution process.
13th class	13
Theme	Marketing channels
Content	Roles of marketing channels. Channel management. Systemize distribution. Distribution partnership between manufacturers and retailers. Vertical integration. Structure of commercial relations.
14th class	14
Theme	Supply chain management
Content	Types of production and distribution systems : Structure of speculative and dilatory distribution. Their advantages and characteristics. Make to order. Make to stock. Distributed production. Concentrated production.
15th class	15
Theme	Conclusion
Content	Summary of the lectures. Review of basic terms. Explanation about the Term Exam.

Paper Code: 28103
Paper Title: Business Management

Prescription:

Business management deals with issues including how to organise resources (e.g., humans, materials, monies and information) and plan, do, see (i.e., evaluate) and act further upon (i.e., improve) business activities (PDSA cycle). This paper aims to develop students' understanding of management theories through case studies.

Learning Outcomes:

By the end of this paper, students will be able to:

- Apply concepts and methodology of Business Management to explain business activities today
- Develop the ability to take their own initiative to learn, think and act
- Explain key terms for business management that appear in *the Nikkei Business*.

Teaching Methods:

Lectures will be delivered, using PowerPoint. Students will discuss what they did not understand in the textbook they read prior to the class. Management terms appearing in *the Nikkei Business* will be explained. At the end of the class, students will write a reflection paper. Each lesson will be reviewed following week.

Student Preparation & Review:

Students must read beforehand assigned units of the textbook, etc., to formulate ideas and prepare homework. They must read *the Nikkei Business* (weekly). Students are expected to review after the class.

Assessment: Assignments (40%)
Examinations (60%)

Required Textbooks:

Sakakibara, K. (2013). *Keieigaku Nyumon (Jo) (Dai ni-ban) (Introduction to Business Management, Volume 1 (2nd edition))*. Nikkei Inc.

Sakakibara, K. (2013). *Keieigaku Nyumon (Ge) (Dai ni-ban) (Introduction to Business Management, Volume 2 (2nd edition))*. Nikkei Inc.

Recommended Readings:

Nikkei Business Editorial Department. (Weekly). *The Nikkei Business*. Nikkei Business Publications, Inc.

Drucker, P. F. & Ueda, A. (translator). (2001). *Manejimento Essensharu-ban, Kihon to Gensoku (Management: Tasks, Responsibilities, Practices)*. Diamond Inc.

Sako, M. (2014). *Manga de wakaru Seven-Eleven no Juroku-sai karano Keieigaku (Management of Seven-Eleven for 16-year-olds, Made Easy with Manga)*. Takarajimasha, Inc.

Paper Content:

	Topic	Content
1	Orientation	Enterprise & business; Why learn management?; etc.
2	Development of management theories (1)	How management studies started; etc.
3	Development of management theories (2)	Management as a science
4	Organisational Behaviour (1)	Individual behaviour; Group behaviour
5	Organisational Behaviour (2)	Leadership & management behaviour
6	Organisational Theory (1)	Organisational structure; Functional analysis of OS
7	Organisational Theory (2)	Organisational design; Departments; Divisions; etc.

8	Strategic Management (1)	Strategic resource management; Decision-making
9	Strategic Management (2)	Competition & strategy; Game theory; Domain strategy
10	Management organisation	New needs; Organisational requirements
11	Growth management	Growth trends; Strategy & structure for growth; etc.
12	Management for globalisation	Strategy & structure for globalisation
13	Management for innovation	What is innovation?
14	Management strategies	Managing growth in scale & diversification
15	Management in ICT society	Topic discussion

Paper Code: (not stated)
Paper Title: Management Organization

Subject Overview:

In this subject, students will study systematical management organization and develop their knowledge and skills on methods of organization design and operation depending on the companies. Theories of 'motivation', 'leadership' and 'personal desire' are necessary to operate organizations. By learning these theories students will understand the meaning of working in an organization and have the opportunity to think about their working style.

Subject Objectives:

- ① To understand the basis of management organization theory.
- ② To be able to think and answer an unsolved organization problem from the viewpoint of management.
- ③ To speak and write your own opinion accurately.

Class method:

Before class, the lecturer will choose a particular case and give an assignment. In class, the lecturer will explain about the case and the assignment from the viewpoint of management and we will have class discussions about it for deeper understanding. The lecturer will correct your writing and speaking if required.

Preparation (prestudy • review):

Preassignment about a case study is given each time. Read the chosen case study and question and write your answer in a report.

Evaluation:

Contribution to class 20% Preclass assignment report 40%、 Term Exam 40 %

To get credit you must hand in 10 or more preclass assignment reports. It seems difficult, but the quantity of each report is not much. You will be fine. You can improve your skills for sure. Keep up!

Required Textbooks:

Authors (The year published)	< Textbook > Inaba Yuushi, Inoue Tatsuhiko, Suzuki Ryuuta, Yamashita Masaru (2010)
Title	Career de kataru Keieisoshiki-kojin no ronri to soshiki no ronri
Publisher	Yuhikaku
Price	2268yen
Authors (The year published)	< Reference >
Title	Nikkei Business
Publisher	Nikkei Business Publications, Inc.
Price	< Textbook > Inaba Yuushi, Inoue Tatsuhiko, Suzuki Ryuuta, Yamashita Masaru (2010)

1st class	1
Theme	Introduction
Content	Summary of management organization. Class schedule.
2nd class	

Theme	What is an organization?
Content	What is an organization?
3rd class	
Theme	Think about career. What is a company?
Content	Personal desire and purpose of a company
4th class	
Theme	Organizational socialization
Content	Organizational socialization and organization culture
5th class	
Theme	Motivation
Content	Motivation for people to be active
6th class	
Theme	Career development
Content	Importance of employees' career development through personnel management and change in personnel
7th class	
Theme	Leadership
Content	Leadership which is important to reach the organizational target
8th class	
Theme	Diversity management
Content	What is important for diversity members of staff to demonstrate their ability?
9th class	
Theme	Decision-making
Content	Importance and process of decision-making
10th class	
Theme	Conflict management
Content	Conflict management in organizations
11th class	
Theme	Organization design
Content	Importance of organization design
12th class	
Theme	Environment management
Content	Environment management in order to accomplish organizational goals
13th class	
Theme	Organizational change
Content	Organizational change and roles of company president
14th class	
Theme	Organizational philosophy

Content	Roles of organizational philosophy
15th class	
Theme	Professionalism
Content	What is professionalism? Why is it important?

Paper Code: (not stated)
Paper Title: International Business Administration

Prescription:

This paper aims to develop students' understanding of international business administration, with an emphasis on international business strategies, organisational structures, marketing and human resources management. Students will work on case studies both individually and in groups. Students are expected to develop their capability to identify issues and propose solutions, as well as show effective presentations.

Learning Outcomes:

By the end of this paper, students will be able to:

- Understand key concepts for international business administration
- Acquire theories and protocols for international business administration that they can apply when planning and implementing international business strategies.

Teaching Methods:

Lectures will be delivered. Students are expected to summarise in reports and assignments their thoughts from the textbooks, the Nikkei Business, and other materials, so that they can discuss them and reflect feedback in class.

Student Preparation & Review:

Students are expected to read textbooks beforehand, so that they can clarify in class what they did not understand when preparing for class. Students will receive review homework and report assignments.

Assessment: Class participation (20%)
Assignments and reports (40%)
Examinations (40%)

Required Textbooks:

Harada, J. & Horaguchi, H. (2013). *Kokusai Keiei (International Business Administration)*. NHK Publishing Co., Ltd.

The Japanese Association of Administrative Science. (2011). *Keiei Koudou Kagaku Handobukku (Handbook of Administrative Science)*. Chuokeizai-sha, Inc.

Recommended Readings:

There are no recommended readings.

Paper Content:

	Topic	Content
1	Int'l business & multinational companies	Int'l trading & investment; Globalisation of business; etc.
2	Int'l business administration theories	Ownership, location & internalisation; 'OLI' Paradigm
3	Global strategies	Four factors (market, cost, government, competition); etc.
4	Organisational structures	Perlemutter's EPRG model; Five advanced models; etc.
5	Human resources management	Approaches to optimised international HRM; etc.
6	Cross-cultural management	Hofstede's cultural dimensions theory; etc.
7	Organisational behaviour	Theories of Barnard, Hawthorne, Maslow, McGregor; etc.
8	International marketing	Five stages of international marketing development; etc.
9	Entering international markets: methods	Export, licensing & direct investment; etc.

10	Entering international markets: strategies	Mergers and acquisitions; Merits & demerits of M&As
11	International financial administration	International financing methods; foreign exchanges; etc.
12	International accounting	Development of international accounting standards; etc.
13	International governance	Principal-agent relation; Corporate value & governance; etc.
14	De-industrialisation & industrial clusters	De-industrialisation & industrial clusters in Japan; etc.
15	Government & int'l business admin.	WTO, FTA/EPA, TPP; Roles of national/regional governments

Paper Code: (not stated)
Paper Title: International Economics

Prescription:

This paper aims to enable students to understand international economic activities in developed countries (including Japan) and developing countries. Students will learn theories for international trading and financing, so that they will be able to analyse the current status of international trading and financing, and formulate opinions regarding current policies behind it.

Learning Outcomes:

By the end of this paper, students will be able to:

- Understand theories of international economics
- Explain the current status of international trading in developed and developing countries
- Identify and explain related topics in newspapers.

Teaching Methods:

Lectures will be delivered, with handouts and PowerPoint presentations used. Discussions will be conducted so that students can think and understand topics well.

Student Preparation & Review:

Students are expected to read handouts before and after the class.

Assessment: Class participation and discussion (50%)
Examinations (50%)

Required Textbooks:

There are no required textbooks.

Recommended Readings:

There are no recommended readings.

Paper Content:

	Topic	Content
1	International trade today (1)	Globalisation and international trade in Japan
2	International trade today (2)	Globalisation and international trade in other countries
3	Merits of international trade (1)	Merits of international trade for Japan
4	Merits of international trade (2)	Merits of international trade for other countries
5	Absolute advantage	Absolute advantage: the concept
6	Comparative advantage (1)	Comparative advantage: the concept
7	Comparative advantage (2)	Comparative advantage: examples
8	Comparative advantage (3)	Comparative advantage: discussion
9	Review & discussion	Review & discussion
10	Trade promotion organisations	Organisations that promote international trade
11	International financial market (1)	Foreign exchange market
12	International financial market (2)	Reasons why foreign exchange fluctuates (1)
13	International financial market (3)	Reasons why foreign exchange fluctuates (2)
14	Review & discussion	Review & discussion
15	Review & summary	Review & summary

Paper Code: (not stated: file #34)
Paper Title: Business Manners

Prescription:

In this paper, students learn basic business manners and etiquette, including courteous choice of words, ways of speaking and body language, while interacting with others (e.g., clients). This paper will help students develop effective communication skills through learning appropriate behaviours and expressions in various situations, which are a key factor for building a favourable and trustworthy relationship with others.

Learning Outcomes:

By the end of this paper, students will be able to:

- Develop effective and favourable communication skills in a work environment, including:
 - Business-savvy appearance
 - Interacting with people in the office
 - Appropriate choice of words for oral communication
 - Conveying information accurately
 - Formal business letter writing
 - Etiquette for occasions for celebration or mourning.

Teaching Methods:

Lectures will be delivered. Students will participate in research, discussion and role play on a given topic.

Student Preparation & Review:

Students are encouraged to read textbooks and think what they would do prior to each lesson.

Assessment: In-class assignments (40%)
Examinations (60%)

Required Textbooks:

Jitsumu Ginou Kentei Kyokai (Association for Business Skills Certification). (2010). *Bijinesu Jitsumu Mannaa Kentei, Juken Gaido San-kyu, Kaitei Shinban (Guide to Business Skills Certification, Grade Three, Revised new edition)*. Waseda Kyouiku Shuppan.

Jitsumu Ginou Kentei Kyokai (Association for Business Skills Certification). (2014). *Bijinesu Jitsumu Mannaa Kentei, Jitsu Mondai-shu San-kyu, Dai Yonju-san kai, Dai Yonju-nana kai (Real Examinations for Business Skills Certification, Grade Three, Examinations forty-three to forty-seven)*. Waseda Kyouiku Shuppan.

Recommended Readings:

There are no recommended readings.

Paper Content:

	Topic	Content
1	Orientation	What are business manners & etiquette; etc.
2	Specifications of successful business people (1)	What are specifications of successful business people?
3	Specifications of successful business people (2)	What personal qualities are required at work settings?
4	Working in a company	Organisational structure; Positions & responsibilities
5	Working with people	How to develop effective & favourable relationship
6	Manners and etiquette	Dress code; Greeting; Appropriate use of words
7	Speaking appropriately (1)	Using polite expressions

8	Speaking appropriately (2)	Conversation over telephone
9	Socialising	Manners & etiquette for weddings, funerals, etc.
10	Handling information	How to handle & convey information
11	Documents (1)	How to handle documents
12	Documents (2)	How to make documents
13	Meetings	How to prepare for meetings
14	Office appliances & supplies	How to use office appliances & supplies
15	Review	Review (particularly on manners & speaking)

Paper Code: SY00079 (File #1)
Paper Title: Contemporary Business

Prescription:

This paper studies roles and functions played by businesses today. Businesses are deeply related to our daily life, and it is of great significance for us to learn their activities, objectives and plans for improvement. Students will study issues and challenges that companies face today, so that they can develop understanding and opinions on how contemporary businesses should be.

Learning Outcomes:

By the end of this paper, students will be able to:

- Understand concepts and terminology regarding business as shown in the textbooks
- Work on exercise questions in the textbooks and develop solutions to challenges in contemporary business.

Teaching Methods:

Lectures will be delivered. Students will use the textbooks and other teaching materials (e.g., *the Nikkei Business*) and summarise their ideas in homework assignments and reports. They will show presentations in class.

Student Preparation & Review:

Students are expected to read textbooks before class, so that they can ask in class (orally or in writing) what they have not understood. They will receive homework assignments and reports for review.

Assessment: Class participation (20%)
Homework assignments and reports (40%)
Examinations (40%)

Required Textbooks:

Ushimaru, H. (2015). *Sutandaado Kigyou-Ron (Kaitei Ban) (Contemporary Business, the revised edition)*. Dobunkan Shuppan. Co., Ltd.

Recommended Readings:

There are no recommended readings.

Paper Content:

	Topic	Content
1	Forms of business	Forms & classification of business; Public sector & privatisation
2	Stock companies	Company with auditors; Company with nominating committee, etc.
3	Ownership & management	Owners' control vs managers' control; Case studies (USA/Japan)
4	Corporate social responsibility	Concept, significance & effects of CSR; ISO26000
5	Corporate governance	Corporate governance theories; Int'l corporate governance; etc.
6	Entrepreneurs & managers	Entrepreneurship; Managing entrepreneurs; etc.
7	Business ventures	Growth model for business ventures; Financing business ventures
8	Business growth & diversification	Business life cycle; Growing new business; Diversification; etc.
9	Merger & acquisition	M&A; Types of M&A; Finding M&A partners; Preventing M&A; etc.
10	Business combination & monopoly	Business combination; Holding company; Competition law; etc.
11	Group enterprises	'Zaibatsu' conglomerates; 6 group enterprises & their changes;

		etc.
12	Business to business	B-to-B strategies; B-to-B theories; Business growth & B-to-B; etc.
13	Business networking	Business network analysis; Analysis examples in Japan
14	Strategic alliance	Strategic alliance & product innovation; Managing alliance; etc.
15	Globalisation & companies	Multinational companies; Globalising Japanese companies; etc.

Paper Code: (not specified: File #8)
Paper Title: Japanese Economy

Prescription:

In this paper, students will learn basic concepts that will help them understand the current situation of Japanese economy and propose the direction it should develop into. Topics include: macroeconomic analysis of Japanese economy today (e.g., general economic activities, prices, economic growth); labour market; population; social security; agriculture & food; energy; environment.

Learning Outcomes:

By the end of this paper, students will be able to:

- Analyse various issues in Japan today in a scientific and critical manner from perspectives of Economics and Statistics
- Understand Japanese economy as a big picture from the perspective of macroeconomics
- Study Japanese society today from multiple angles (e.g., household, labour market, population).

Teaching Methods:

Lectures will be delivered, with handouts given. At the end of each lesson, there will be short quizzes.

Student Preparation & Review:

Students are encouraged to read an introductory level reference book (such as the third one of the recommended readings), and read it again after class to consolidate their understanding. Review is more important than preparation. Students are also encouraged to read *the Nikkei Business* and other economics-related topics in news and TV programmes, etc.

Assessment: Class participation and quizzes (30%)
 Examinations (70%)

Required Textbooks:

There are no required textbooks.

Recommended Readings:

Mitsuhashi, T., Uchida, S., & Ikeda, Y. (2015). *Shin Nihon Keizai Nyuumon (Introduction to the New Japanese Economy)*. Nikkei Publishing Inc.
 Misono, K. & Yoshinaga, K. (2011). *Yoku Wakaru Toukei-gaku Ni: Keizai Toukei Hen (Dai Ni Ban) (Statistics Made Easy II: Statistics for Economics, 2nd Edition)*. Ninerva Shobo.
 Oshio, T. (2002). *Koukousei no tame no Keizai-gaku Nyuumon (Introduction to Economics for Senior High School Students)*. Chikumashobo Ltd.

Paper Content:

	Topic	Content
1	Introduction	Japanese economy today; Social polarisation; Economic growth; etc.
2	Statistics analysis of economy	Statistical data; How to read & use statistics; etc.
3	Business	Business in Japan today; Business cycle; Peak & trough; etc.
4	Reading business	Statistics for business; Diffusion index & composite index; etc.
5	Prices	Consumer price & Corporate goods price; Laspeyres index; etc.
6	National economy and growth	GDP & GNP; Principle of equivalent of three aspects; etc.
7	Japanese industries	Change in Japanese industries; Tertiary sector; Specialisation index
8	Production & inventory	Business & inventory fluctuation; Indices of industrial production
9	Household & economic	Household; Saving & income; Lorenz curve; Gini coefficient; etc.

	inequality	
10	Labour market	Employment in Japan today; Working-poor; Unemployment; etc.
11	Population	Population in Japan today; Low birth rate & ageing society; etc.
12	Social security	Social security in Japan today; National pension programme; etc.
13	Agriculture, food & health	Agriculture & food self-sufficiency rate; Food & health; etc.
14	Energy & environment	Energy supply in Japan today; Energy & environment issues; etc.
15	Summary & review	Summary, review & prospect on Japanese economy

Paper Code: 3G100
Paper Title: Contemporary Business Administration

Prescription:

This paper studies current topics of business administration, including shortened product life cycle and effective product development, soaring cost of raw materials, changes in corporate social responsibility, and industry reorganisation. Students will work in groups and discuss given topics, so that they can develop analytical and problem-solving abilities.

Learning Outcomes:

By the end of this paper, students will be able to:

- Understand contemporary issues of business activities
- Propose solutions of their own to issues that have no definite 'correct' solutions
- Deliver their ideas in an accurate manner, both orally and in writing
- Contribute to other students through group discussion.

Teaching Methods:

Students will be required to read assigned business articles and prepare reports prior to each lesson. Lecturers will facilitate case-study discussions in class, and explain as needed terminology for business administration, report writing and effective presentation. There are 15 lessons, and 2 of them will be taught by a guest lecturer who is Deputy-Editor-in-Chief of *the Nikkei Business*.

Student Preparation & Review:

Before each lesson, students will be required to read articles and prepare reports. They will be given review report assignments after the two special lessons by a guest lecturer.

Assessment: Class participation (20%)
Report assignments (40%)*
Final report assignment (40%)*

* Students must hand in more than 10 reports in total in order to pass this paper.

Required Textbooks:

The Nikkei Business. Nikkei Business Publications, Inc.

Recommended Readings:

There are no recommended readings.

Paper Content:

	Topic	Content
1	Introduction	Overview; Assignments; Assessment; How to use textbooks
2	Corporate philosophy	Case studies – issues and solutions
3	Organisational structure	Case studies – issues and solutions
4	Business strategies	Case studies – issues and solutions
5	Special lecture	TBA
6	Corporate social responsibility	Case studies – issues and solutions
7	Environmental management	Case studies – issues and solutions
8	Management information	Case studies – issues and solutions
9	Merger and acquisition	Case studies – issues and solutions
10	Corporate internationalisation	Case studies – issues and solutions
11	Motivation	Case studies – issues and solutions
12	Special lecture	TBA
13	Leadership	Case studies – issues and solutions

14	Decision-making	Case studies – issues and solutions
15	Corporate governance	Case studies – issues and solutions; How to write final report

Paper Code: 24406
Paper Title: The Asia-Pacific Business Environment

Prescription:

APEC (Asia-Pacific Economic Cooperation) is a forum of 21 countries and regions, whose economic activities are the most dynamic and making a significant impact on the global economy. This paper studies the culture, history, education, politics and economy of the Asia-Pacific area (particularly New Zealand, Australia and ASEAN countries), so that students as young future leaders will have an overview of the business environment in the area.

Learning Outcomes:

By the end of this paper, students will be able to:

- Develop understanding of economic and business environment of other countries, as a key to successful international business
- Understand business environment of the Asia-Pacific area for Japanese companies, and their strategies
- Analyse leading companies in Asia and their strategies for growth.

Teaching Methods:

Lectures will be delivered. Discussion, group and individual presentation will be conducted regularly.

Student Preparation & Review:

Students are expected to develop interest and knowledge regarding business topics in the Asia-Pacific area through newspaper articles, magazines, and the Internet, etc.

Assessment: Group/individual presentations (50%)
Examinations (30%)
Class participation (20%)

Required Textbooks:

There are no textbooks.

Recommended Readings:

There are no recommended readings.

Paper Content:

	Topic	Content
1	Overview	Paper objectives; Assessment; Expectations of learners
2	APEC	History, development & roles of APEC
3	ASEAN	History, development & growth of ASEAN countries
4	Japanese economy in the Asia-Pacific area	How Japanese economy is related to Asia-Pacific economy
5	Australia, New Zealand & Japan	Culture, politics, economy & relationship to Japan
6	Indonesia, Malaysia, Singapore & Japan	Culture, politics, economy & relationship to Japan
7	Group presentation	Small group presentation on given topics
8	Thailand, Vietnam & Japan	Culture, politics, economy & relationship to Japan
9	Laos, Myanmar, Cambodia & Japan	Culture, politics, economy & relationship to Japan
10	Group presentation	Small group presentation on given topics
11	Japanese companies in the Asia-Pacific area	History & strategies of Japanese companies in the area
12	Individual presentation	Individual presentation on a given topic
13	Individual presentation	Individual presentation on a given topic

14	Individual presentation	Individual presentation on a given topic
15	Review	Review of individual presentations

Paper Code: (not stated)
Paper Title: Asian Economics

Subject Overview:

The Japanese Economy is facing two fundamental problems; high-cost and depopulation (market shrinkage). To deal with these issues, many Japanese companies seek business opportunities in Asia as production and sales bases. In this subject, we focus on Asia, the most dynamic changing part of the world. Upon understanding the current economic relations between this area and Japanese companies, we deepen our knowledge of economic development and its characteristics in major Asian countries.

Subject Objectives:

To understand the current situations in Asian countries and acquire sufficient knowledge in order to build relations between Asian countries and companies in the practical business world. To understand the purpose of Japanese companies' inroads into Asian markets, the problems faced and the differences between Asian countries.

Class method:

Lecturing is the main method. However, there will be small group discussions or case studies of each country as the occasion demands. The subject places great emphasis on leaning the knowledge needed to work in an overseas department of a company or other departments dealing with Asian countries in the future.

Preparation (prestudy • review):

The students need to read the textbook before class and always be aware of newspaper articles and news about Asian countries. It is important to understand the Asian articles in The Nikkei and The Nikkei Business and ask questions in class if needed.

Evaluation:

- Group discussion and presentation from the case studies 25%
- Report 25%
- Term Exam 50%

Required Textbooks:

Authors (The year published)	Kwan Yangchoon (2011)
Title	『Gendai Asia Keizairon』
Publisher	Horitsu Bunka Sha
Price	2,376yen
Authors (The year published)	Hubert Escaith, Inomata Satoshi
Title	『Higashi Asia no Booeiki Kouzou to Kokusai Kachi Rensa』
Publisher	Nihon Booeiki Shinko Kyokai (Jetro)
Price	2,700yen
Authors (The year published)	Watanabe Toshio (2009)
Title	Asia Keizai Dokuhon (4th Edition)』
Publisher	Toyo Keizai Sinpou Sha
Price	3,024yen

1st class	
Theme	Asia, Now
Content	The categories of Asian Economics, The dynamism of Asian economic development
2nd class	
Theme	Globalization in Asia
Content	The flying geese pattern of development to the leapfrog pattern of development

3rd class Theme Content	Trade liberalization in Asia (1) The mechanism of changeover from import substitution to export orientation
4th class Theme Content	Trade liberalization in Asia (2) Dealing with WTO rules and FTA conclusion
5th class Theme Content	Investment liberalization and the rules of multinational corporations in Asia The facts on Japanese companies' inroads towards Asia after Plaza Accord
6th class Theme Content	Asian Financial Crisis and its conquest Vulnerability in Asian countries and its solutions
7th class Theme Content	The economic development in NIEs countries The competition and coexistence of the developing countries Korea, Taiwan, Hong Kong and Singapore
8th class Theme Content	Economic development in ASEAN countries The potential of the ASEAN economic community and conquest of economic disparities among ASEAN countries
9th class Theme Content	The economic development in developing nations such as China or India The economic effect on other Asian countries by over populated countries
10th class Theme Content	The industrial network in Asia and Asian value in the global market The development of the global Value Chain in Asia and the evolution of the international division of labour
11th class Theme Content	The service industry in Asia The multi-layered growth in the informal sectors and formal sectors
12th class Theme Content	International migration in Asia Poverty and emigration in Asia
13th class Theme Content	Economic growth in Asia and government roles The materiality of industrial policies and Official Development Assistance(ODA)
14th class Theme Content	The lessons Japanese economic growth gives Asian countries The lessons for Asia on the Japanese experience of environmental pollution, decreasing birthrate and an aging population.
15th class Theme Content	The issues of economic growth in Asian countries The environmental problems, labour problems and the importance of the social security system